

1-Page Strategic Plan

Date: July 16, 2018

S.W.O.T. Analysis			
Strengths	Weaknesses	Opportunities	Threats

Core Values Should/Shouldn't: Forever	Purpose (Why) 10-30 Years	Targets (Where) 3-5 years	Goals (What) 1 year	Actions (How) Quarter																																										
<p>Compassion Open and committed to understanding and supporting one another</p> <p>Curiosity Inquisitive beyond established frameworks</p> <p>Creativity Originality and fostering of ideas</p> <p>Inclusive Share and receive towards understanding</p> <p>Integrity Open, honest, and accountable</p> <p>Living the Values & Purpose <i>Discussed every quarter - do we walk the talk?</i></p>	<p>Love of Learning. Freedom to Fly.</p> <p>BHAG <i>Big Hairy Audacious Goal</i></p> <p>100% of Montessori trained staff. Become Montessori model for public charter schools. An established training center for Montessori certification.</p> <p>Brand Promise</p> <ul style="list-style-type: none"> Develop curiosity, creativity and character Foster independence and social responsibility within a community framework Inspire the love of learning independently and collaboratively Highlight global justice, fairness and peace <p>KPIs <i>Kept Promise Indicators</i></p> <p>Staff Retention Re-Enrollment Rate World-beyond-our-door Student Exposure</p>	<table border="1"> <tr> <td>Future Date</td> <td>July 1, 2021</td> </tr> <tr> <td>Fund Balance</td> <td> </td> </tr> </table> <p>Sandbox</p> <p>Public Montessori education for Y5-8 grade students living in northern Ottawa and southern Muskegon counties.</p> <p>Critical #:</p> <table border="1"> <tr><td>G</td><td> </td></tr> <tr><td>Y</td><td>between minimum and goal</td></tr> <tr><td>R</td><td> </td></tr> </table> <p>Critical #:</p> <table border="1"> <tr><td>G</td><td> </td></tr> <tr><td>Y</td><td>between minimum and goal</td></tr> <tr><td>R</td><td> </td></tr> </table> <p>Key Thrusts/Capabilities <i>3-5 Year Priorities</i></p> <ol style="list-style-type: none"> Establish and achieve educational standards above and beyond the regulatory requirements through Montessori application and practices. Top Montessori Certified Teachers seek us out because of: 1) The community/culture we have created through our values and sustainable practices in development & compensation. Financial health sustainability models for enrollment under 234, breakeven @ 234, and max# of 300. (facility, staff, annual enrollment) Create physical environment that mirrors the core values (garden, meadows, modular, shared spaces, etc.) 	Future Date	July 1, 2021	Fund Balance		G		Y	between minimum and goal	R		G		Y	between minimum and goal	R		<table border="1"> <tr> <td>Year Ending</td> <td>6/30/19</td> </tr> <tr> <td> </td> <td>#'s in 000's</td> </tr> <tr> <td>Revenues</td> <td>\$2,025</td> </tr> <tr> <td>Expenses</td> <td>\$1,903</td> </tr> <tr> <td>Net Income</td> <td>\$122</td> </tr> <tr> <td>Fund Balance, \$</td> <td>\$797</td> </tr> <tr> <td>Fund Balance, %</td> <td> </td> </tr> </table> <p>Critical #:</p> <table border="1"> <tr><td>G</td><td> </td></tr> <tr><td>Y</td><td>[between]</td></tr> <tr><td>R</td><td> </td></tr> </table> <p>Critical #:</p> <table border="1"> <tr><td>G</td><td> </td></tr> <tr><td>Y</td><td>[between]</td></tr> <tr><td>R</td><td> </td></tr> </table> <p>Key Initiatives <i>Annual Priorities</i></p> <ol style="list-style-type: none"> 	Year Ending	6/30/19		#'s in 000's	Revenues	\$2,025	Expenses	\$1,903	Net Income	\$122	Fund Balance, \$	\$797	Fund Balance, %		G		Y	[between]	R		G		Y	[between]	R		<p>Rocks Quarterly Priorities & Accountability: Jul-Sep 2018</p> <ol style="list-style-type: none"> Mark will gather costs for Thompson Construction Modular and engage in conversation with Jim Anderson to explore shipping containers. When exploring options for modular include: Costs, timelines and how it meets current and future capacity needs (flexibility). Mark will start the school year in accordance with the budget plan. Tom will partner with Mark to create an academic committee and task with specific goals Pam will expand Finance Committee to include a parent/board member and staff. <p>Quarterly Theme</p>
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